

Introducing LanguageLine® ClaritySM

LanguageLine Solutions has introduced a new service critical to language access. LanguageLine Clarity edits your documents into Plain English and designs them for ease of use BEFORE they are translated into other languages. And because most documents are part of a larger system, Clarity also offers Macrosimplification™ that can streamline entire systems of documents used across an organization — forms, correspondence, brochures, notices, etc.

OUR CLARITY SPECIALISTS

- Purge your source material of excessive, redundant and nonessential information
- Edit the remaining core content into Plain English, understandable to all
- Design your information to convey its logic and increase its functionality

EXAMPLE

Original 32-word source English

The fund may attempt to reduce market currency fluctuation risks by engaging in related hedging transactions. These transactions involve risk considerations. There is no assurance that the investment objectives will be met.



Simplified 17-word in PLAIN English

If you buy shares in the XYZ fund, you may lose some or all of your money.



Simplify
Purge Non-core Content



Edit/Plain English/Format



Translate/Other Languages

BENEFITS OF LANGUAGELINE CLARITY

- Makes your documents understandable to all audiences
- Reduces content volume by 20-30%
- Achieves significant savings on translation, printing and fulfillment costs
- Complies with government regulations
 - Section 1311 of the Affordable Care Act (ACA) requiring use of Plain English
 - The Plain Writing Act of 2010 requiring the Federal government to publish all publicly distributed documents in Plain writing.

SERVICE PACKAGES

- Micro Project
 - Simplifying one document set (up to 10 pages)
- Macrosimplification™
 - Streamlining system of communications e.g., forms, sales literature, correspondence
- Training Programs for executives and staff

TO LEARN MORE

Contact your LanguageLine Account Executive or
1-201-683-9222 or Clarity@llts.com

